

# SPONSORSHIP PROSPECTUS

## INTERNATIONAL CONFERENCE OF BIOCHEMISTRY, MOLECULAR BIOLOGY & LABORATORY MEDICINE 2025

in conjunction with the

## 35th MACB & 49th MSBMB ANNUAL CONFERENCE

***CHARTING NEW FRONTIERS:  
Integrating Sustainable  
Innovations for Next-Generation  
Healthcare***

**26 - 27 August 2025**

M World Hotel

Petaling Jaya, Malaysia

**Jointly Organised by:**



**Supported by:**

**Malaysian Association  
of Private Medical  
Laboratories (MAPML)**



# EVENT BACKGROUND

## **Charting New Frontiers: Integrating Sustainable Innovations for Next-Generation Healthcare**

We invite you to partner with us for our upcoming conference, the International Conference of Biochemistry, Molecular Biology & Laboratory Medicine 2025 in conjunction with the 35th MACB & 49th MSBMB Annual Conference, a premier gathering of experts and leaders driving progress in clinical and laboratory medicine.

This event will bring together clinical biochemists, pathologists, medical lab technologists, researchers, and academicians to explore groundbreaking innovations that shape the future of healthcare. With a focus on sustainable solutions, this conference provides an opportunity to highlight new technologies, share knowledge, and build collaborations to advance healthcare systems globally.

Sponsoring this conference will place your organization at the forefront of innovation, giving you access to a highly targeted audience of decision-makers, thought leaders, and practitioners. By showcasing your products, services, or initiatives, you will position your brand as a key player in shaping sustainable healthcare solutions.

Join us in creating an impactful platform where science meets innovation, ensuring healthier, more sustainable outcomes for future generations. Your partnership will not only drive visibility but also foster long-lasting relationships with influential stakeholders committed to advancing next-generation healthcare.

We look forward to collaborating with you to make this conference a success.

# PLATINUM PACKAGE

NO	ITEMS/ENTITLEMENT	VALUE (RM)
1	<b>2 x Exhibition Booths (3M x3M)</b> Includes: <ul style="list-style-type: none"><li>• 2 Conference Bag</li><li>• 4 Exhibitor Badges and Exhibitor Listing in the Conference Programme Book</li><li>• 4 Lunch passes on Day 1 and 2</li><li>• 4 Gala Dinner passes (including industry speaker)</li></ul>	16,000
2	<b>Sponsorship for Industry-Sponsored Lecture/Industrial Demo</b> <ul style="list-style-type: none"><li>• Details to be discussed with the committee</li></ul>	8,000
3	<b>Conference Bag (exclusive to 1 company)</b> <ul style="list-style-type: none"><li>• Company logo and product logo printed on the Conference Bag</li><li>• Conference Bag Design and quantity must be approved by the Organizing Committee</li></ul>	4,000
4	<b>Complimentary Delegates</b> <ul style="list-style-type: none"><li>• Includes registration for 25 Delegates to attend Conference.</li></ul>	20,000
5	<b>Full Page Advertisement in the Programme Book (Colour) - Back Cover</b> <ul style="list-style-type: none"><li>• Excludes cost of design/artwork</li></ul>	1,000
6	<b>Product-related materials in the Conference Bag</b> <ul style="list-style-type: none"><li>• Excludes cost of design/artwork</li><li>• Limited to 2 materials only ( to be delivered to Organising Committee before 25th July 2025)</li></ul>	1,000
	<b>Total (RM)</b>	<b>50,000</b>

# DIAMOND PACKAGE

NO	ITEMS/ENTITLEMENT	VALUE (RM)
1	<b>2 x Exhibition Booths (3M x3M)</b> Includes: <ul style="list-style-type: none"><li>• 2 Conference Bag</li><li>• 4 Exhibitor Badges and Exhibitor Listing in the Conference Programme Book</li><li>• 4 Lunch passes on Day 1 and 2</li><li>• 4 Gala Dinner passes (including industry speaker)</li></ul>	16,000
2	<b>Sponsorship for Industry-Sponsored Lecture/Industrial Demo</b> <ul style="list-style-type: none"><li>• Details to be discussed with the committee</li></ul>	8,000
3	<b>Company corporate video during breaks / lunches (5 minutes max)</b> <ul style="list-style-type: none"><li>• Details to be discussed with the committee</li></ul>	9,000
4	<b>Full Page Advertisement in the Programme Book (Colour) - Inner Back Cover</b> <ul style="list-style-type: none"><li>• Excludes cost of design/artwork</li></ul>	1,000
5	<b>Product-related materials in the Conference Bag</b> <ul style="list-style-type: none"><li>• Excludes cost of design/artwork</li><li>• Limited to 2 materials only ( to be delivered to Organising Committee before 25th July 2025)</li></ul>	1,000
	<b>Total (RM)</b>	<b>35,000</b>



# GOLD PACKAGE

NO	ITEMS/ENTITLEMENT	VALUE (RM)
1	<b>1 x Exhibition Booth (3M x3M)</b> Includes: <ul style="list-style-type: none"><li>• 1 Conference Bag</li><li>• 2 Exhibitor Badges and Exhibitor Listing in the Conference Programme Book</li><li>• 2 Lunch passes on Day 1 and 2</li><li>• 2 Gala Dinner passes</li></ul>	8,000
2	<b>Complimentary Delegates</b> <ul style="list-style-type: none"><li>• Includes registration for 20 Delegates to attend Conference.</li></ul>	16,000
3	<b>Full Page Advertisement in the Programme Book (Colour) - Inside Front/Back Cover</b> <ul style="list-style-type: none"><li>• Excludes cost of design/artwork</li></ul>	1,000
4	<b>Product-related materials in the Conference Bag</b> <ul style="list-style-type: none"><li>• Excludes cost of design/artwork</li><li>• Limited to 2 materials only (to be delivered to Organising Committee before 25th July 2025)</li></ul>	1,000
	<b>Total (RM)</b>	<b>26,000</b>



# SILVER PACKAGE

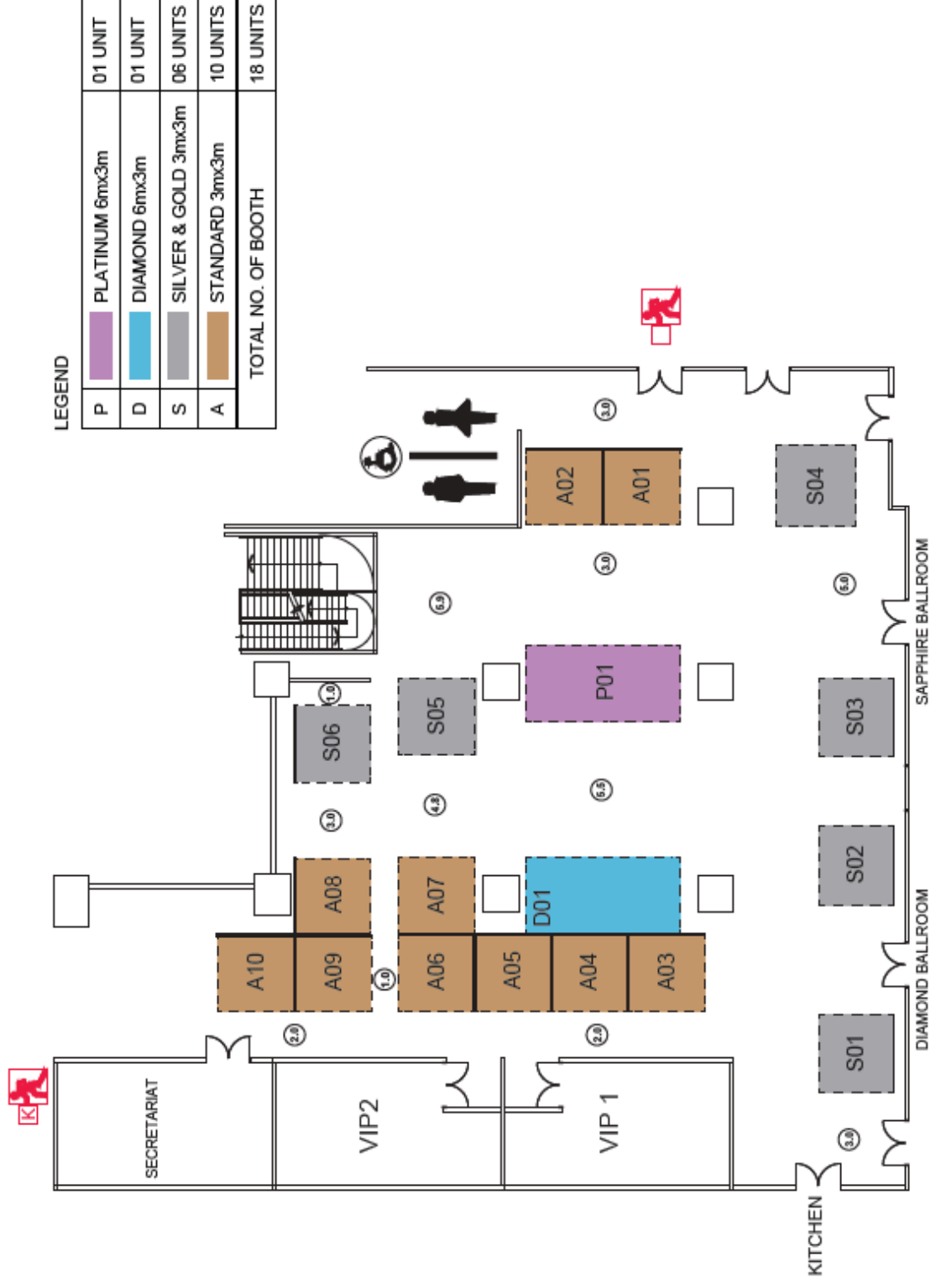
NO	ITEMS/ENTITLEMENT	VALUE (RM)
1	<b>1 x Exhibition Booth (3M x3M)</b> Includes: <ul style="list-style-type: none"><li>• 1 Conference Bag</li><li>• 2 Exhibitor Badges and Exhibitor Listing in the Conference Programme Book</li><li>• 2 Lunch passes on Day 1 and 2</li><li>• 2 Gala Dinner passes</li></ul>	8,000
2	<b>Sponsorship for Industry-Sponsored Lecture/Industrial Demo</b> <ul style="list-style-type: none"><li>• Details to be discussed with the committee</li></ul>	8,000
3	<b>Full Page Advertisement in the Programme Book (Colour) - Running Page</b> <ul style="list-style-type: none"><li>• Excludes cost of design/artwork</li></ul>	1,000
4	<b>Product-related materials in the Conference Bag</b> <ul style="list-style-type: none"><li>• Excludes cost of design/artwork</li><li>• Limited to 2 materials only (to be delivered to Organising Committee before 25th July 2025)</li></ul>	1,000
	<b>Total (RM)</b>	<b>18,000</b>



# OTHER PACKAGES

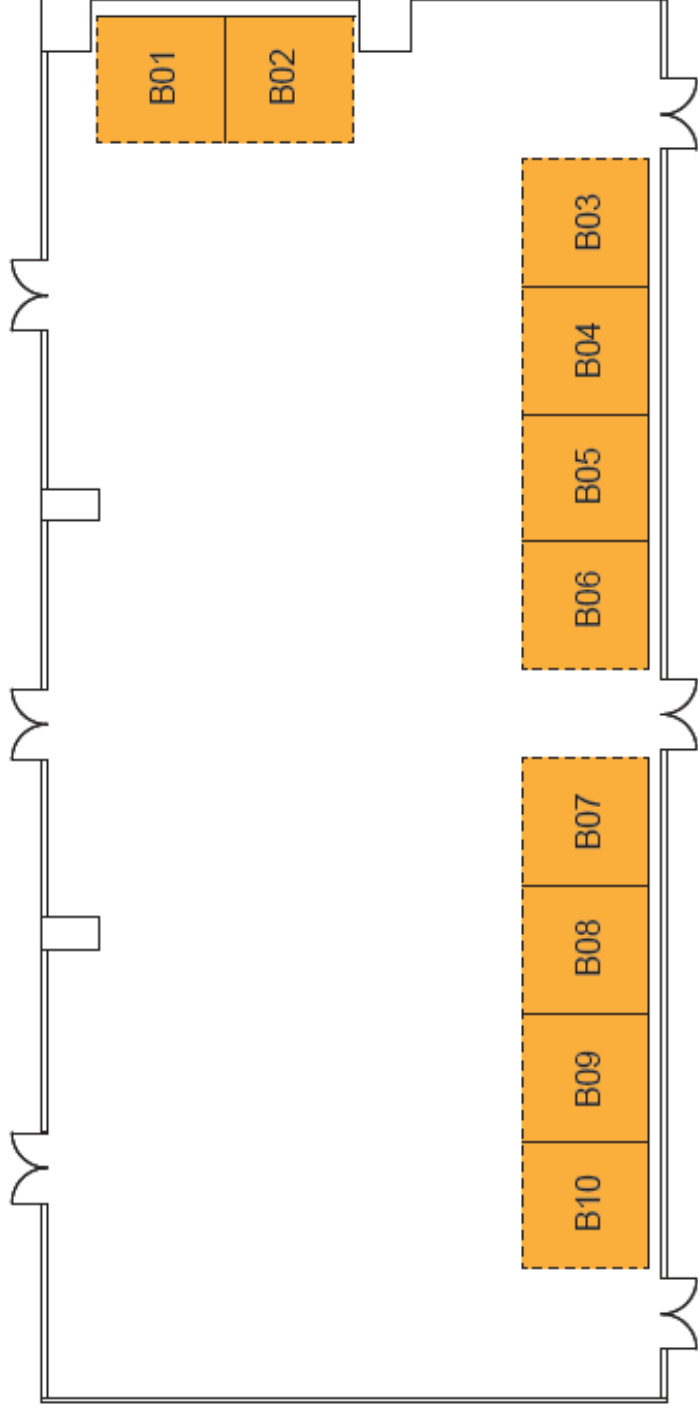
PACKAGE	ITEMS/ENTITLEMENT	VALUE (RM)
A	<b>Conference Lanyard (exclusive to 1 company)</b> <ul style="list-style-type: none"> <li>Company logo and product logo printed on Conference Lanyard.</li> <li>Conference Lanyard Design and quantity must be approved by the Organizing Committee</li> </ul>	7,500
B	<b>Exhibition Booth (3M x3M) - 1st floor</b> <ul style="list-style-type: none"> <li>1 Conference Bag</li> <li>2 Exhibitor Badges and Exhibitor Listing in the Conference Program Book.</li> <li>2 Lunch passes on Day 1 and 2</li> <li>1 Gala Dinner pass</li> </ul>	8,000
C	<b>Exhibition Booth (3M x3M) - Ground floor (limited 10 booths)</b> Includes: <ul style="list-style-type: none"> <li>1 Conference Bag, 2 Exhibitor Badges and Exhibitor Listing in the Conference Program Book.</li> <li>1 Lunch passes on Day 1 and 2</li> </ul>	5,000
D	<b>Sponsorship for Industry-Sponsored Lecture/Industrial Demo (6 slots available)</b> <ul style="list-style-type: none"> <li>details to be discussed with the committee</li> </ul>	8,000
E	<b>Complimentary Delegate</b> <ul style="list-style-type: none"> <li>Includes registration for 1 Local Delegate to attend Conference. Name of the delegate to be provided to Secretariat</li> </ul>	800
F	<b>Full Page Advertisement in the Programme Book (Colour) - Running Page</b> <ul style="list-style-type: none"> <li>Excludes cost of design/artwork</li> </ul>	4,000
G	<b>Product Related Insert in the Conference Bag</b> <ul style="list-style-type: none"> <li>Excludes cost of design/artwork</li> <li>Limited to 1 material only (to be delivered to Organising Committee before 25th July 2025)</li> </ul>	1,500

## BOOTHS LAYOUT (1ST FLOOR)





# BOOTHS LAYOUT (GROUND FLOOR)



## LEGEND

B	BOOTH 3mx3m	10 UNITS
TOTAL NO. OF BOOTH		10 UNITS

# SPONSORSHIP FORM

NO	PACKAGE	PLEASE TICK (/)	AMOUNT (RM)
1	Platinum Package (only 1 sponsor)		
2	Diamond Package (only 1 sponsor)		
3	Gold Package*		
4	Silver Package*		
5	Package A (only 1 sponsor)		
6	Package B		
7	Package C		
8	Package D		
9	Package E		
10	Package F		
11	Package G		
TOTAL COST (RM)			

\* Total 6 booths are available for Gold & Silver packages.

We hereby enclose a bank in slip/ cheque / bank draft / money order No: .....for the amount of RM .....(Cheque made payable to: Persatuan Ahli Biokimia Klinikal Malaysia or Direct Transfer: Standard Chartered Bank Berhad; Account No: 873-1-9484479-8)

## Submitted by:

Name.....Designation: .....


Company & Address:.....

Tel: .....Fax: .....Email: .....

Signature & Company stamp: ..... Date: .....

Please return the completed form to the Trade and Exhibition Committee:

Fahim (012-5872730) | AP Dr Hwang (010-2208242) | Vani (016-2653477) | Razak (019-4722391)



**We invite you to be  
part of this  
transformative event,  
driving innovation  
and sustainability in  
healthcare. Together,  
we can build  
meaningful  
connections, inspire  
progress, and create  
lasting impact. Don't  
miss this opportunity  
to showcase your  
leadership and  
contribute to the  
future of next-  
generation  
healthcare.**

**Partner with us today!**

**Trade & Exhibition:**

<b>Abdullah Fahim</b>	012-5872730
<b>Dr Hwang Jung Shan</b>	010-2208242
<b>Abdul Razak Khalid</b>	019-4722391
<b>Vani Munusamy</b>	016-2653477